AUTUMN/WINTER 2022

LOOKBOOK





We've been thinking about you since 1937...

...and we intend to continue to do so. Ever since Harry Swegmark founded what is today Swegmark of Sweden, our goal has been to make a bra that will suit you. We are proud of our knowledge and especially of our craft which is not always visible on the outside but which definitely makes a difference on the inside and which means that we constantly strive to develop, improve and innovate.

Our designers ideas take shape at the drawing board, followed by our experienced pattern designers and sample seamstresses who all work together in Borås, where we also have our office and central warehouse that sends goods all over Europe on a daily basis.

The best possible fit and comfort is our biggest focus. We therefore design several different models of underwear with a focus on bras that are of high quality and affordable. That our products provide good support, have different functions and are modern is certain. All in combination with materials that feel nice to have closest to the body and that are manufactured with the environment and ethics in mind.

Swegmark of Sweden AB is since April 1st merged with its Swedish sister company, Abecita AB, and will become Underwear Sweden AB. With a clear focus on sustainability and production in our own factories in Latvia, we see a fantastic potential to coordinate our internal resources and offer sustainable and functional underwear to our customers throughout Europe.

This is important to us - just like you...



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Sustainable for people, the environment and society.

Sustainability work

Our sustainability work is based on the three overarching perspectives on economic, ecological and social sustainability, which have their origins in the Brundtland report "Our common future" from 1987.

The report, commissioned by the UN, defines sustainable development as: "Development that meets today's needs without compromising opportunities for future generations to meet their needs".

Translated into our everyday lives and reality, it is about maintaining the highest quality, acting environmentally smart and caring about our fellow human beings - both those we have around us daily and those we may never meet. After all, sustainability is about caring for people, the environment and society.

And we do.

Did you know...

...that all of our products are OEKO-TEX® certified?

OEKO-TEX® Standard 100 is an independent global test and certification system for textile raw, intermediate and final products at all stages of production. The certification means that the textile in the finished product is free of unhealthy chemicals. The certification system was introduced in 1992 and the main purpose is to develop test criteria, limit values and test methods on a scientific basis.





Social sustainability

Evidently with fair values

Social sustainability is not very easy to define. In society, it is about people feeling good and having their rights respected. It does for us too.

Fair values

tions. It is simply about taking responsibility ve their economy and working conditions. for good ethical values both internally and projects for social, economic and environexternally so that everyone in the entire pro- mental development. duction chain has good ethical conditions.

Our own production

Through our strategic choice to have our own production in Latvia, head office and central warehouse in Borås and exclusively cooperate with carefully selected suppliers in Europe, we are secure with all workplace conditions.

Fairtrade-certified cotton

For us, it is important that both those who As part of our work for social sustainability, sell and all those who wear our underwear we use Fairtrade-certified cotton in most of should be able to do so with a clear cons- our cotton garments. When you buy Fairtracience. They must be confident that the pro- de-certified cotton, the producers who grow ducts are manufactured under good condi- the cotton are given the opportunity to improfor people's conditions. Therefore, we strive Part of the income is invested by growers in

Sustainable for people, the environment and society.



Economic sustainability

Exceed customer expectations

For us, it is very simple: if you design and sew clothes that are suitable for both the eye and the wear of time, you contribute to both economic and ecological sustainability. Wear and tear is not for us.

Harry Swegmark, founder

Since Harry Sweamark founded the company in 1937, quality in design and production as well as care in the choice of materials have been important driving forces for us. We have understood the importance of customers coming back not because the underwear they bought is worn out, but because they need more or have told friends about our comfort and quality.

ISO 9001 Certificate

Therefore, it was obvious for us to be early in certifying the quality of our work.

As early as 1996, We became the first bra manufacturer in Europe to receive an ISO 9001 certificate. Today, we are certified according to the revision made by the standard in 2015. For us, the certification means that we work for validity in the internal work, in relation to customers, delivered products and services. For our customers, this means that we are dedicated to systematically improving our quality and exceeding their expectations.

Stragetic decision

We also see that our strategic decision to own our own production in Latvia and only use European suppliers, gives us control over the economy, which promotes longterm economic sustainability. In 2012, we developed a quality policy to ensure the quality of both products and collaborations. The policy is continuously reviewed and kept up to date against any internal and external changes.



Economic sustainability

Smart, focused and consistent.

In 1998, we became the first company in the lingerie industry to be environmentally certified in accordance with ISO 14001.

First with ISO 14001 certificate

A certification that helps us ensure more efficient use of materials, energy and waste management for minimal environmental impact. But it is also a question of quality - high quality products provide long life and thus fewer garments are thrown away. We have therefore made strategic decisions about what we can influence the most - transport, production and material waste

All textiles and other materials are delivered by carefully selected and reviewed European suppliers. Through short transports from suppliers to our production in Latvia, we then keep our carbon footprint down. As produc-

tion is done in our Latvian factory or at carefully selected European subcontractors, the transports of finished products to our central warehouse in Borås are also kept short and efficient. Everything in our production chain takes place in this way close to us with as short transports as possible.

Efficient production

An important consequence of owning our manufacturing is also that we can maintain efficient production with short lead times controlled based on our customers needs and wishes. We can therefore work with small production volumes which minimize the risk of overproduction. Of the residual material that arises from fabrics, lace and

accessories, 100 percent is donated to design schools, where it is used by students and teachers in teaching and design projects. In this way, we not only reuse all materials but also help to ensure the regrowth of professions important to our industry.

OEKO-TEX® Standard

All our materials are tested according to OEKO-TEX® Standard, which among other things ensures that there are no harmful substances in them. Furthermore, we use Fairtrade-certified cotton in most of our cotton garments and also continuously increase our use of organic cotton.

Borås - The city of textile

With headquarters in Borås, one of Europe's leading cities in fashion and the textiles of the future, we have great opportunities to work with the best. For example, we have had workshops together with Smart Textiles at the School of Textiles in Borås, where we worked with issues such as "Design to reduce the need to consume" and "Minimize waste". The collaboration resulted in a number of ideas regarding re-use, re-design, production and communication



News for AW22

Latest articles in our autumn/winter 2022 collection.



CLEAN CURVES

SOFT BRA Art.nr 100097

- Front fastening bra with a flared part towards the body
- Easy to put on and easy to take off
- Padded hook and eye fastening for soft comfort
- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Moulded cups for comfort and soft silhouette
- Elastic with a napped inside for extra comfort
- Wide lower elastic for extra support
- Raised centre front seam under cups for comfort and better fit
- Nickel-free rings and clasps
- Coolmax material

Material:

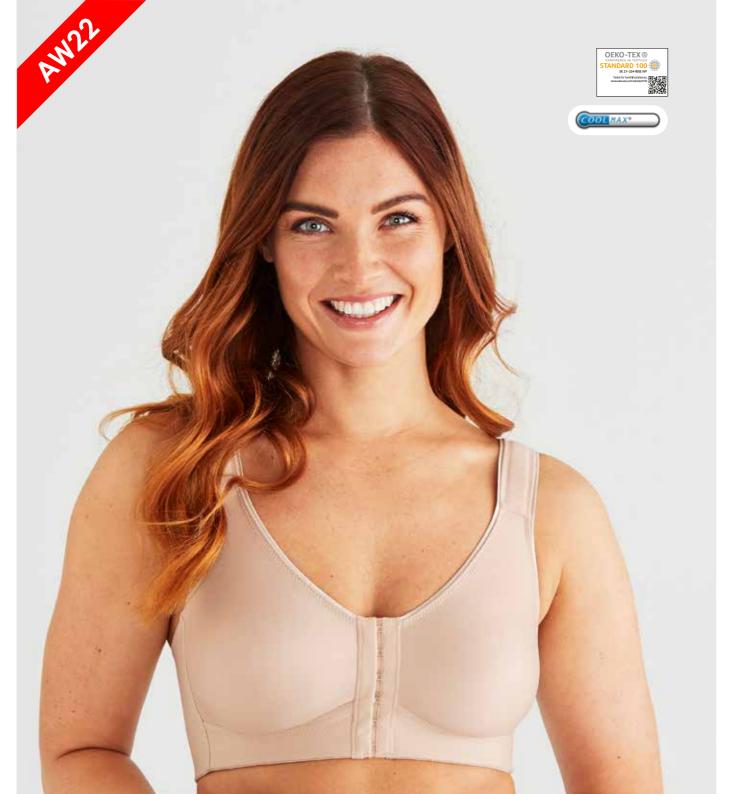
45% PA, 45% PES, 10% EL

Size:

EU: 75-105 B C D E F FR: 90 - 120 B C D E F UK: 34 - 46 B C D DD E US: 34 - 46 B C D DD F

Colours:

Beige 2220



LACE SHAPE

SOFT WIRED BRA Art.nr 10840

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Soft wire follows the body shape for a comfortable feeling
- Padded cups
- Elastic with a napped inside for extra comfort
- 3-step zigzag for ideal posture and fit
- Napped wire band on the inside for a soft comfy feeling
- Padded hook and eye fastening for comfort
- Nickel-free rings and clasps

Material:

60% PA, 40% EL

Size:

U: 75 - 95 B C D E R: 90 - 110 B C D E K: 34 - 42 B C D DD S: 34 - 42 B C D DD

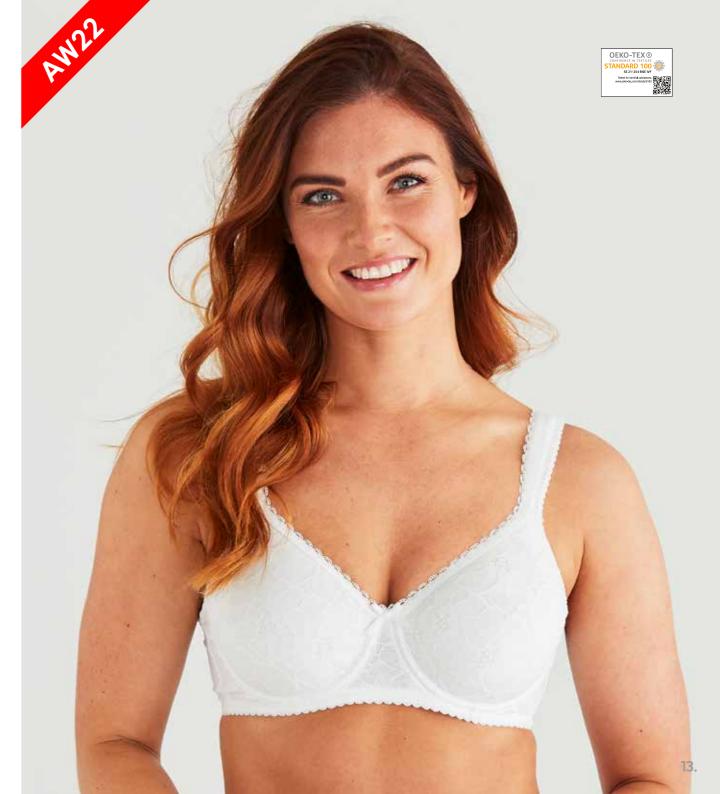
Colours:

White 1000

NEW

Cream 2100

Black 9000



CLOSENESS

SOFT BRA Art.nr 100096

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Sewn 3-part cup for extra support and a good fit
- Extra padded support on the inside of the cup
- Extra wide lower elastic for maximum support
- Soft piping for comfort
- Raised centre front seam under cups for comfort and better fit
- High back for maximum support
- Padded hook and eye fastening for comfort
- Nickel-free rings and clasps
- Racer back function available
- Coolmax material

Material:

45% PA, 45% PES, 10% EL

Size:

EU: 75-100 C D E F G FR: 90 - 115 C D E F G UK: 34 - 44 C D DD E F US: 34 - 44 C D DD F G

Colours:

White 1000

Beige 2220





CLOSENESS

SOFT BRA Art.nr 100096

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Sewn 3-part cup for extra support and a good fit
- Extra padded support on the inside of the cup
- Extra wide lower elastic for maximum support
- Soft piping for comfort
- Raised centre front seam under cups for comfort and better fit
- High back for maximum support
- Padded hook and eye fastening for comfort
- Nickel-free rings and clasps
- Racer back function available
- Coolmax material

Material:

45% PA, 45% PES, 10% EL

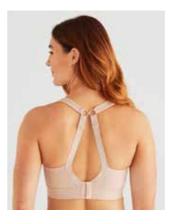
Size:

EU: 75-100 C D E F G FR: 90 - 115 C D E F G JK: 34 - 44 C D DD E F JS: 34 - 44 C D DD F G

Colours:

White 1000

Beige 2220





PURE GRACE

SOFT BRA Art.nr 100095

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Sewn 3-part cup for great support and a good fit
- Lined undercups
- Elastic with a napped inside for extra comfort
- Wide lower elastic for extra support
- Soft piping for comfort
- Raised centre front seam under cups for comfort and better fit
- Padded hook and eye fastening for comfort
- Nickel-free rings and clasps

Material:

90% PA, 10% EL

Size:

EU: 75 - 100 B C D E FR: 90 - 115 B C D E UK: 34 - 44 B C D DD US: 34 - 44 B C D DD

Colours:

White 1000

Black 9000



PURE GRACE

SOFT BRA Art.nr 100095

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Sewn 3-part cup for great support and a good fit
- Lined undercups
- Elastic with a napped inside for extra comfort
- Wide lower elastic for extra support
- Soft piping for comfort
- Raised centre front seam under cups for comfort and better fit
- Padded hook and eye fastening for comfort
- Nickel-free rings and clasps

Material:

90% PA, 10% EL

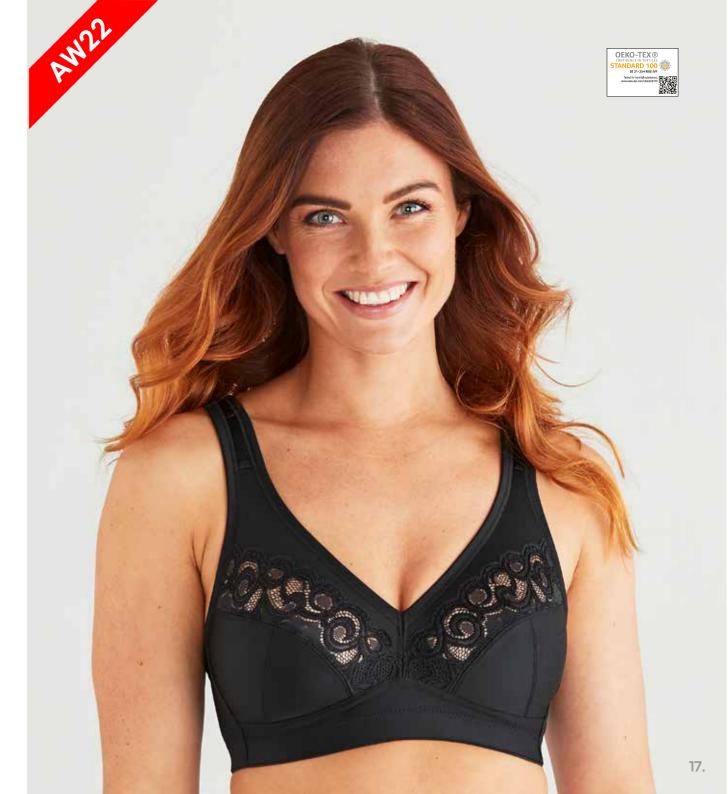
Size:

75 - 100 B C D E R: 90 - 115 B C D E JK: 34 - 44 B C D DD JS: 34 - 44 B C D DD

Colours:

White 1000

Black 9000



MEADOW

SOFT BRA Art.nr 11891

- Padded side cups for extra support and comfort
- Sewn 2-part cup for great support and a good fit
- Lined undercups
- Elastic with a napped inside for extra comfort
- 3-step zigzag for ideal posture and fit
- Wide lower elastic for extra support
- Raised centre front seam under cups for comfort and better fit
- High back for maximum support
- Nickel-free rings and clasps
- Adjustable shoulder straps
- Comfortable padded shoulder straps

Material:

80% PA, 20% EL

Size:

EU: 80 - 95 A / 70 - 110 B C D E F FR: 95 - 110 A / 85 - 125 B C D E F UK: 36 - 42 A / 32 - 48 B C D DD E US: 36 - 42 A / 32 - 48 B C D DD F

Colours:

Plum 5800

NEW

Crystal Pink 4300

Black 9000

Beige 2220

White 1000



WHISPER

SOFT BRA FAIRTRADE Art.nr 100075

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Sewn 2-part cup for great support and a good fit
- Double fabric in undercups for extra support
- Elastic with a napped inside for extra comfort
- Wide lower elastic for extra support
- Soft piping for comfort
- Raised centre front seam under cups for comfort and better fit
- Padded hook and eye fastening for comfort
- Nickel-free rings and clasps
- Organic cotton & Fairtrade licensed cotton

Material:

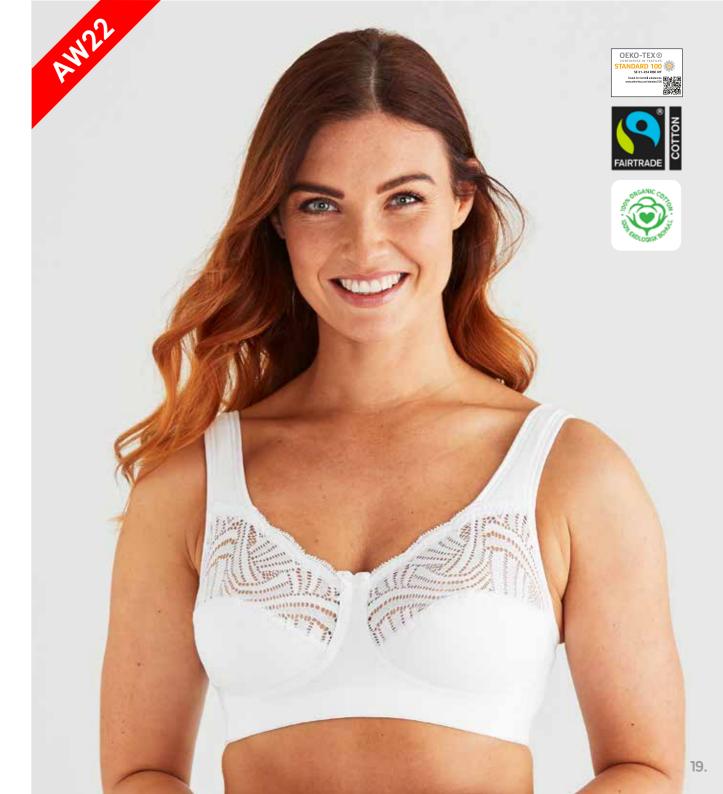
95% CO, 5% EL

Size:

EU: 75 - 100 B C D E FR: 90 - 115 B C D E JK: 34 - 44 B C D DD JS: 34 - 44 B C D DD

Colours:

White 1000



STABILITY

SPORTS BRA EXTREME SUPPORT Art.nr 100098

- Adjustable shoulder straps
- Comfortable padded shoulder straps
- Padded side cups for extra support and comfort
- Moulded cups for comfort and soft silhouette
- Double fabric in cups for extra support
- Elastic with a napped inside for extra comfort
- Extra wide lower elastic for maximum support
- Soft piping for comfort
- Raised centre front seam under cups for comfort and better fit
- Extra high centre front for maximum support
- High back for maximum support
- Padded hook and eye fastening for comfort
- Racer back function available
- Nickel-free rings and clasps

Material:

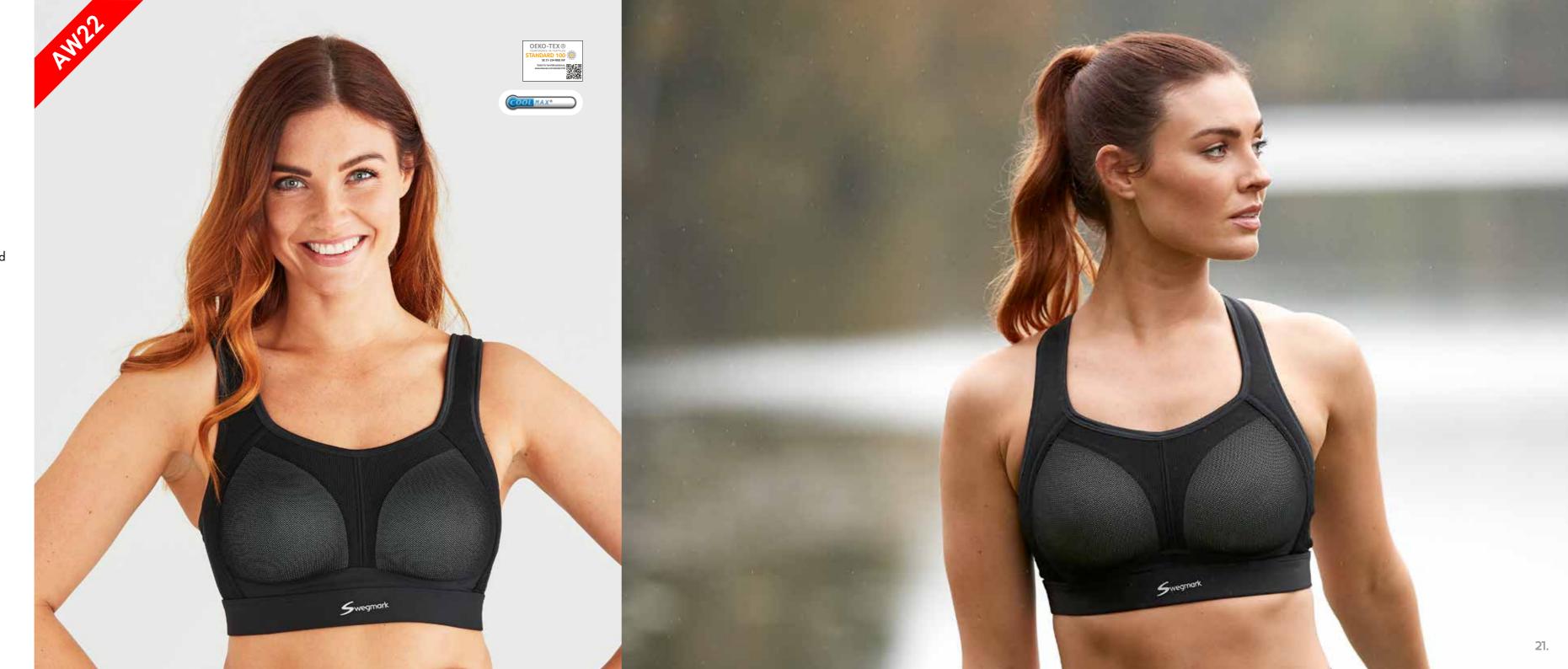
50% PA, 40% PES, 10% EL

Size:

EU: 75 - 95 B-H FR: 90 - 110 B-H UK: 34 - 42 B-G US: 34 - 42 B-H

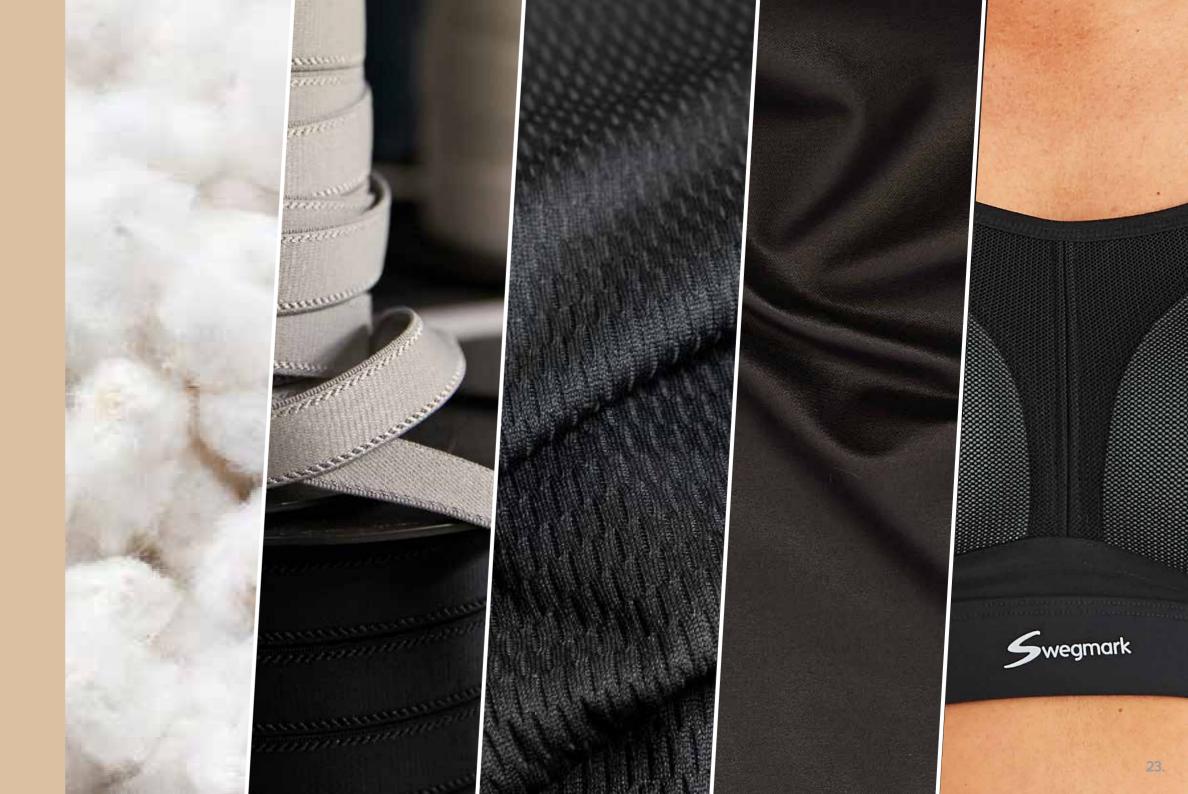
Colours:

Black/Grey 9807



Our Materials

Our materials used in our products - explained.



Cotton

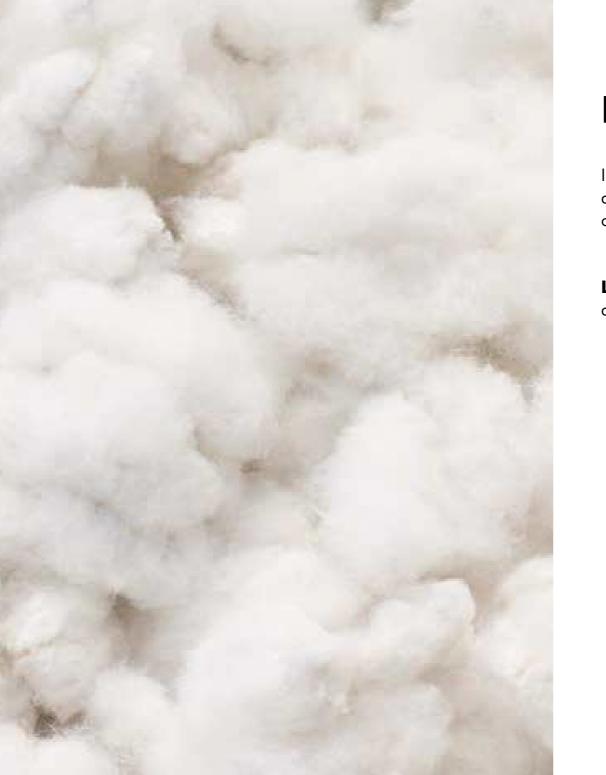
Comes from the cotton plant. The cotton is washable and has a good wear resistance. Cotton is a common material in our clothes as it is comfortable to wear close to the body.



Fairtrade-certified cotton is mainly produced in small-scale agriculture. The label is an independent guarantee that the producer is fairly paid for his cotton and is certified in accordance with international Fairtrade criteria.



Organic cotton that is grown according to principles and rules for organic farming. Growers must not use synthetic pesticides or fertilizers, nor genetically modified organisms (GMOs).



Elastan

Is an elastic fiber that is combined with other materials to create a comfortable and stretchy material. Because it is so stretchy, it is often used in materials for underwear and swimwear.

Lycra Beauty is specially developed to meet the requirements and function that you find in e.g. underwear.



Polyester

Polyester Is the most common synthetic fiber. The polyester fiber is also dimensionally stable, which means that the garment retains it's fit. Polyester fibers conduct/draw moisture away from the skin and out to the surface layer where it evaporates. The material retains its softness and comfort even during sports or when worn for a long time



We use **Coolmax®** polyester for the best function and comfort in sports bras.

Features:

- Wicks moisture away quickly
- Resistant to fading, shrinking and wrinkling
- Lightweight
- Soft on skin
- Breathable
- Durable
- Dries fast



Polyamide

Polyamide is a synthetic fiber that is strong and elastic and does not wrinkle. It dries quickly and does not absorb moisture. Polyamide is durable and gives the garment a long life.



Reco Nylon

RECO Nylon is a nylon developed on previously, already used nylon, which would otherwise be thrown away. RECO Nylon has the same properties as ordinary nylon, but with less impact on the environment.

3 fantastic benefits of RECO Nylon:

- 1. 88% less carbon dioxide emissions compared to regular nylon
- 2. 84% less waste consumption than ordinary nylon
- 3. 88% less water consumption than regular nylon







RECYCLED

Colour scheme

These are the color codes that are used in the lookbook.



Soft Bras

We have one of the market's widest range of soft bras, ie. bra without underwire.

Our soft bras are comfortable to wear and made of comfortable materials with good quality. Many of our soft bras have extra features such as wide elastic under the hood and comfortable wide padded shoulder straps for best support and comfort. You should feel comfortable in your bra all day and we want to help you find one that suits you perfectly.



Bestseller















STARS

SOFT BRA

Stable Soft Bra with amazing lift in

large sizes too. Wide, strain-relieving

straps. Moulded cups for comfort and a

smooth silhouette. Lace on the cups for

pretty looks. Soft material with a satiny

finish to give clothing the best drape.

For this style, please select a cup size

smaller than usual.

SIZE/CUP 75–115 B–E, 75–105 F

MATERIAL 90% PA/10% EL

DELIVERY Running item

ART. NO. 12350

COLOR 5800 Plum

Stable Soft Bra with amazing lift in

STARS

SOFT BRA

large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

ART. NO. 12350 **COLOR** 8900 Anthracite **SIZE/CUP** 75-115 B-E, 75-105 F MATERIAL 90% PA/10% EL **DELIVERY** Running item

Stable Soft Bra with amazing lift in large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny

STARS

SOFT BRA

finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

ART. NO. 12350 COLOR 2100 Cream **SIZE/CUP** 75–115 B–E, 75–105 F MATERIAL 90% PA/10% EL **DELIVERY** Running item

STARS

SOFT BRA

Stable Soft Bra with amazing lift in large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

ART. NO. 12350 **COLOR** 6750 Dress Blue **SIZE/CUP** 75–115 B–E, 75–105 F MATERIAL 90% PA/10% EL **DELIVERY** Running item

STARS

SOFT BRA

Stable Soft Bra with amazing lift in large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

ART. NO. 12350 **COLOR** 2800 Praline **SIZE/CUP** 75–115 B–E, 75–105 F MATERIAL 90% PA,10% EL **DELIVERY** Running item

STARS

SOFT BRA

Stable Soft Bra with amazing lift in large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

ART. NO. 12350 **COLOR** 1000 White **SIZE/CUP** 75-115 B-E, 75-105 F MATERIAL 90% PA/10% EL **DELIVERY** Running item

STARS

Stable Soft Bra with amazing lift in large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

SOFT BRA

ART. NO. 12350 COLOR 4500 Dusty Pink **SIZE/CUP** 75–115 B–E, 75–105 F MATERIAL 90% PA/10% EL **DELIVERY** Running item

STARS

SOFT BRA

Stable Soft Bra with amazing lift in large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny finish to give clothing the best drape. For this style, please select a cup size smaller than usual.

ART. NO. 12350 **COLOR** 2500 Nougat **SIZE/CUP** 75–115 B–E, 75–105 F MATERIAL 90% PA/10% EL **DELIVERY** Running item







SOFT BRA









COTTON BLOOM

SOFT BRA



STARS

SOFT BRA

Adjustable shoulder straps. Comforta-Stable Soft Bra with amazing lift in ble padded shoulder straps. Moulded large sizes too. Wide, strain-relieving straps. Moulded cups for comfort and a cups for comfort and soft silhouette. Fully lined cups for good support. Elastic smooth silhouette. Lace on the cups for pretty looks. Soft material with a satiny with a napped inside for extra comfort. High centre front seam for comfort. finish to give clothing the best drape. For this style, please select a cup size

ART. NO. 12350 COLOR 6300 Blue Bell **SIZE/CUP** 75–115 B–E, 75–105 F MATERIAL 90% PA/10% EL

smaller than usual.

TRUE CURVES SOFT

SOFT BRA

Adjustable shoulder straps. Comfortable padded shoulder straps. Moulded cups for comfort and soft silhouette. Fully lined cups for good support. Elastic with a napped inside for extra comfort. High centre front seam for comfort.

ART. NO. 10880

TRUE CURVES SOFT **MEADOW COTTON**

SOFT BRA

Padded, comfortable and adjustable shoulder straps. Nickel-free rings and buckles. Padded support on the side of the cup for extra support and comfort Sewn 2-piece cup for good support and fit.

ART. NO. 11892 COLOR 6700 Navy **SIZE/CUP** 80-95 A, 70-110 B-F MATERIAL 50% CO, 40% PA, 10% EL

MEADOW COTTON

SOFT BRA

Padded, comfortable and adjustable shoulder straps. Nickel-free rings and buckles. Padded support on the side of the cup for extra support and comfort Sewn 2-piece cup for good support and fit.

ART. NO. 11892 COLOR 1000 White **SIZE/CUP** 80-95 A, 70-110 B-F MATERIAL 50% CO, 40% PA, 10% EL

COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with internal seams to prevent chafing against the skin.

ART. NO. 10310

COLOR 2100 Cream

SIZE/CUP 75-100 B-E

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with internal seams to prevent chafing against the skin.

ART. NO. 10310

COLOR 9000 Black

SIZE/CUP 75-100 B-E

COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with internal seams to prevent chafing against the skin.

> **ART. NO.** 10310 **COLOR** 1000 White **SIZE/CUP** 75-100 B-G, 75-90 H-I MATERIAL 95% CO, 5% EL **DELIVERY** Running item

COLOR 2220 Beige 75-90 G / 75-85 H **DELIVERY** Running item

SIZE/CUP 80-95 C-E / 75-95 F MATERIAL 45% PES, 45% PA, 10% EL **DELIVERY** Running item

ART. NO. 10880

COLOR 1000 White **SIZE/CUP** 80–95 C–E / 75–95 F 75-90 G / 75-85 H MATERIAL 45% PES, 45% PA, 10% EL **DELIVERY** Running item

MATERIAL 95% CO, 5% EL MATERIAL 95% CO, 5% EL **DELIVERY** Running item **DELIVERY** Running item **DELIVERY** Running item **DELIVERY** Running item

36. 37.

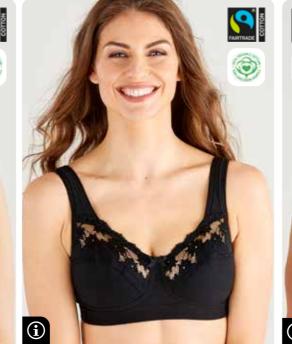
















COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is

also Fairtrade certified. Beautiful lace

at the top of the hive. Comfortable husk

and chin fastening at the back with in-

ternal seams to prevent chafing against

the skin.

ART. NO. 10310

COLOR 5800 Plum

SIZE/CUP 75-100 B-E

DELIVERY Running item

MATERIAL 95% CO, 5% EL

Soft bra with wonderful material the middle of the front for better comfort and fit.

developed to provide perfect support. The bra has a 2-part cup with double fabric for good support, wide elastic under the cup and a higher seam in

TULIP

SOFT BRA

ART. NO. 11202 COLOR 6700 Navy **SIZE/CUP** 75–95 B–E

MATERIAL 50% CO, 40% PA, 10% EL

DELIVERY Running item

TULIP

SOFT BRA

Soft bra with wonderful material developed to provide perfect support. The bra has a 2-part cup with double fabric for good support, wide elastic under the cup and a higher seam in the middle of the front for better comfort and fit.

ART. NO. 11202 COLOR 1000 White **SIZE/CUP** 75-95 B-E MATERIAL 50% CO, 40% PA, 10% EL

DELIVERY Running item

ELEGANCE

SOFT BRA

Soft bra made of oeko-tex certified material. Designed with adjustable, comfortable padded shoulder straps and soft piping. Sewn 2-part cup and wide lower elastic for great support and a good fit. Raised centre front seam under cups and elastic with a napped inside for a great comfort and fit.

ART. NO. 100017 **COLOR** 2325 Shadow Powder **SIZE/CUP** 75 - 95 B C D E F MATERIAL 85% PA, 15% EL **DELIVERY** Running item

THOUGHTFUL

SOFT BRA

Sewn 2-part cup for great support and a good fit. Double fabric in undercups for extra support. Elastic with a napped inside for extra comfort. Wide lower elastic for extra support. Soft piping for comfort.

ART. NO. 10573 COLOR 2100 Cream **SIZE/CUP** 75-100 B-E MATERIAL 75% CO, 25% EL **DELIVERY** Running item

DELICATE

SOFT BRA

Elastic with a napped inside for extra comfort. Lined undercups for good support. Sewn 2-part cup for great support and a good fit. Wide lower elastic for extra support. Soft piping for comfort. Raised centre front sea.

ART. NO. 10572 COLOR 9000 Black **SIZE/CUP** 75–100 B–E MATERIAL 95% CO, 5% EL **DELIVERY** Limited edition

NATURAL FAIRTRADE

SOFT BRA

ments. High center seam at the front to

provide an optimal fit.

ART. NO. 10530

COLOR 1000 White

SIZE/CUP 75-95 B-E

DELIVERY Running item

MATERIAL 75% CO. 25% EL.

Molded soft bra made of soft organic Molded soft bra made of soft organic cotton which means that it maintains a cotton which means that it maintains a high quality. Fairtrade certified cotton. high quality. Fairtrade certified cotton. Perfect t-shirt bra that fits under thin gar-

Perfect t-shirt bra that fits under thin gar-

ments. High center seam at the front to provide an optimal fit.

NATURAL FAIRTRADE

SOFT BRA

ART. NO. 10530 **COLOR** 9000 Black **SIZE/CUP** 75-95 B-E MATERIAL 75% CO, 25% EL. **DELIVERY** Running item











SOFT BRA

Soft bra with beautiful lace on the cups.

Double layers of cotton under the cups

for the best fit. Adjustable wide padded

shoulder straps for wonderful shape.

Made of an organic fairtrade certified

cotton of the highest quality.

Soft bra with beautiful lace on the cups. Double layers of cotton under the cups for the best fit. Adjustable wide padded shoulder straps for wonderful shape. Made of an organic fairtrade certified cotton of the highest quality.

ART. NO. 17700

COLOR 9000 Black

SIZE/CUP 80-105 B-F

DELIVERY Running item

MATERIAL 95% CO, 5% EL.

TREASURE SOFT BRA

Soft bra with beautiful lace on the cups.

Double layers of cotton under the cups for the best fit. Adjustable wide padded shoulder straps for wonderful shape. Made of an organic fairtrade certified cotton of the highest quality.

ART. NO. 17700 COLOR 1000 White **SIZE/CUP** 80-105 B-F MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

that is also Fairtrade certified. Bras have molded and a soft silhouette. The soft. padded shoulder straps provide a comfortable relief and are adjustable for a personal fit. Nickel-free rings and hook / hook fastening.

BEAUTIFORM

SOFT BRA

Soft bra made of soft, organic cotton

ART. NO. 16770 **COLOR** 1000 White **SIZE/CUP** 75-95 B-E MATERIAL 70% CO, 20% PA, 10% EL **DELIVERY** Running item

TREASURE

SOFT BRA









SENSIBLE

SOFT BRA

Soft bra made of soft, organic cotton that is also Fairtrade certified. Bras have molded and a soft silhouette. The soft, padded shoulder straps provide a comfortable relief and are adjustable for a personal fit. Nickel-free rings and hook

/ hook fastening.

ART. NO. 16632 COLOR 9000 Black **SIZE/CUP** 80-105 B-E MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

SENSIBLE

SOFT BRA

Soft bra made of soft, organic cotton that is also Fairtrade certified. Bras have molded and a soft silhouette. The soft. padded shoulder straps provide a comfortable relief and are adjustable for a personal fit. Nickel-free rings and hook / hook fastening.

ART. NO. 16632 **COLOR** 1000 White **SIZE/CUP** 80–105 B–E MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

MAJ

FRONT FASTENING SOFT BRA

Soft bra with a fantastic lift even in large sizes. Comfortable padded shoulder straps for extra support. Soft oeko-tex cotton mix material with a shiny surface that gives the clothes a nice fall.

ART. NO. 10040

COLOR 1000 White

SIZE/CUP 75–125 B—E, 75–110 F

MATERIAL 55% PE, 45% CO

DELIVERY Running item

Soft bra with a fantastic lift even in large sizes. Comfortable padded shoulder straps for extra support. Soft oeko-tex cotton mix material with a shiny surface that gives the clothes a nice fall.

MAJ

FRONT FASTENING SOFT BRA

ART. NO. 10040 COLOR 2100 Cream **MATERIAL** 55% PE, 45% CO

SIZE/CUP 75–125 B—E, 75–110 F **DELIVERY** Running item

DELIVERY Running item

ART. NO. 17700

COLOR 6250 Blue

SIZE/CUP 80–105 B-F

MATERIAL 95% CO, 5% EL.





DELIGHT

SOFT BRA







COTTON STAR

SOFT BRA

Extra soft bra developed to give large

sizes a perfect support. Beautiful lace

on the cups. . Wide elastic under the

hood and higher seam in the middle of

the front for good comfort and perfect

support. Wide padded and adjustable

shoulder straps for comfortable relief.







DELIGHT

SOFT BRA

ART. NO. 100025

COLOR 1000 White

SIZE/CUP 75 - 105 B C D E

MATERIAL 90% PA, 10% EL

DELIVERY Running item

Soft bra with comfortable padded shoulder straps and side cups for extra support and comfort. Soft piping and adjustable shoulder straps. Elastic with a napped inside for comfort. Sewn 2-part cup for great support and a good fit. Nickel-free rings and clasps.

ART. NO. 100025
COLOR 2300 Powder
SIZE/CUP 75 - 105 B C D E
MATERIAL 90% PA, 10% EL
DELIVERY Running item

FAIRTRADE NET COTTON

SOFT BRA

Perfect t-shirt bra with sewn 2-piece cup and elastic hem that provides extra good support and posture. Decorative net on the cups for a more beautiful expression. Made of soft organic cotton which means that it maintains a high quality. Fairtrade certified cotton.

ART. NO. 17160
COLOR 9000 Black
SIZE/CUP 75–95 B–E
MATERIAL 95% CO, 5% EL.
DELIVERY Running item

FAIRTRADE NET COTTON

SOFT BRA

ART. NO. 17160

COLOR 1000 White

SIZE/CUP 75-95 B-E

DELIVERY Running item

MATERIAL 95% CO, 5% EL.

Perfect t-shirt bra with sewn 2-piece cup and elastic hem that provides extra good support and posture. Decorative net on the cups for a more beautiful expression. Made of soft organic cotton which means that it maintains a high quality. Fairtrade certified cotton.

ART. NO. 16520
COLOR 6700 Navy
SIZE/CUP 80-110 A, 75-110 B-E
MATERIAL 90% CO, 5% PA, 5% EL
DELIVERY Running item

COTTON STAR

SOFT BRA

Extra soft bra developed to give large sizes a perfect support. Beautiful lace on the cups. . Wide elastic under the hood and higher seam in the middle of the front for good comfort and perfect support. Wide padded and adjustable shoulder straps for comfortable relief.

ART. NO. 16520
COLOR 2220 Beige
SIZE/CUP 80–110 A, 75–110 B–E
MATERIAL 90% CO, 5% PA, 5% EL
DELIVERY Running item

COTTON STAR

SOFT BRA

Extra soft bra developed to give large sizes a perfect support. Beautiful lace on the cups. . Wide elastic under the hood and higher seam in the middle of the front for good comfort and perfect support. Wide padded and adjustable shoulder straps for comfortable relief.

ART. NO. 16520

COLOR 9000 Black

DELIVERY Running item

SIZE/CUP 80–110 A, 75–110 B–E

MATERIAL 90% CO, 5% PA, 5% EL

SOFT BRA

Extra soft bra developed to give large sizes a perfect support. Beautiful lace on the cups. . Wide elastic under the hood and higher seam in the middle of the front for good comfort and perfect support. Wide padded and adjustable shoulder straps for comfortable relief.

COTTON STAR

ART. NO. 16520
COLOR 1000 White
SIZE/CUP 80–110 A, 75–110 B–E
MATERIAL 90% CO, 5% PA, 5% EL
DELIVERY Running item

43.











SOFT BRA

SOFT BRA

MEADOW

SOFT BRA

SOFT BRA

MEADOW

Bestselling soft bra with padded support on the side for extra support and comfort. Sewn 2-piece cup for good support and perfect fit. High back for maximum support that gives you a stable overall feeling. Comfortable wide padded shoulder straps.

ART. NO. 11891 COLOR 9000 Black **SIZE/CUP** 80-125 A, 70-125 BCDEF MATERIAL 90% PA, 10% EL **DELIVERY** Running item

Bestselling soft bra with padded support on the side for extra support and comfort. Sewn 2-piece cup for good support and perfect fit. High back for maximum support that gives you a stable overall feeling. Comfortable wide padded shoulder straps.

ART. NO. 11891 COLOR 1000 White **SIZE/CUP** 80-125 A, 70-125 BCDEF MATERIAL 90% PA, 10% EL **DELIVERY** Running item

Bestselling soft bra with padded support on the side for extra support and comfort. Sewn 2-piece cup for good support and perfect fit. High back for maximum support that gives you a stable overall feeling. Comfortable wide padded shoulder straps.

MEADOW

ART. NO. 11891 COLOR 4300 Crystal Pink **SIZE/CUP** 80-95 A, 70-110 B-F MATERIAL 90% PA, 10% EL **DELIVERY** Running item

Bestselling soft bra with padded support on the side for extra support and comfort. Sewn 2-piece cup for good support and perfect fit. High back for maximum support that gives you a stable overall feeling. Comfortable wide padded shoulder straps.

ART. NO. 11891 COLOR 2220 Beige **SIZE/CUP** 80-95 A, 70-110 B-F MATERIAL 90% PA, 10% EL **DELIVERY** Running item



SOFT FEELING

SOFT BRA

Stylish and comfortable soft bra made of recycled nylon, RECO. Bras provide fantastic support and have fully lined cups for maximum support. Elastic with a softly brushed inside to provide maximum comfort. The shoulder straps are padded and adjustable

ART. NO. 10870 COLOR 9000 Black **SIZE/CUP** 75-95 B-E MATERIAL 55% PA Reco, 45% EL **DELIVERY** Running item



Cotton Bras

We at Swegmark have a wide range of **organic bras where the cotton** in the products is grown according to principles and rules for organic farming. Many of our bras with organic cotton are also Fairtrade certified and are mainly produced in small-scale agriculture.

Our bras in organic cotton and Fairtrade are comfortable to wear and made of comfortable, high-quality cotton material. In addition, they have extra features such as wide elastic under the hood and comfortable wide padded shoulder straps for best support and comfort.



Fairtrade-certified cotton is mainly produced in small-scale agriculture. The label is an independent guarantee that the producer is fairly paid for his cotton and is certified in accordance with international Fairtrade criteria.



Organic cotton that is grown according to principles and rules for organic farming. Growers must not use synthetic pesticides or fertilizers, nor genetically modified organisms (GMOs).

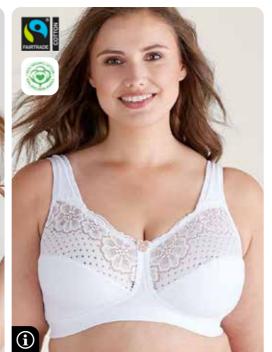
















COTTON STAR

SOFT BRA



COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is

also Fairtrade certified. Beautiful lace

at the top of the hive. Comfortable husk

and chin fastening at the back with in-

ternal seams to prevent chafing against

the skin.

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with in-

ternal seams to prevent chafing against

the skin.

COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with internal seams to prevent chafing against the skin.

COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with in-

ternal seams to prevent chafing against

the skin.

COTTON BLOOM

SOFT BRA

hood and higher seam in the middle of the front for good comfort and perfect support. Wide padded and adjustable shoulder straps for comfortable relief.

COTTON STAR

SOFT BRA

Extra soft bra developed to give large

sizes a perfect support. Beautiful lace

on the cups. . Wide elastic under the

ART. NO. 16520
COLOR 2220 Beige
SIZE/CUP 80–110 A, 75-110 BE
MATERIAL 90% CO, 5% PA, 5% EL
DELIVERY Running item

COTTON STAR

SOFT BRA

Extra soft bra developed to give large
sizes a perfect support. Beautiful lace
on the cups. . Wide elastic under the
hood and higher seam in the middle of
the front for good comfort and perfect
support. Wide padded and adjustable
shoulder straps for comfortable relief.

ART. NO. 16520
COLOR 9000 Black
SIZE/CUP 80–110 A, 75-110 BE
MATERIAL 90% CO, 5% PA, 5% EL
DELIVERY Running item

ART. NO. 16520
COLOR 6700 Navy
SIZE/CUP 80–110 A, 75-110 BE
MATERIAL 90% CO, 5% PA, 5% EL
DELIVERY Running item

COTTON STAR

SOFT BRA

Extra soft bra developed to give large
sizes a perfect support. Beautiful lace
on the cups. . Wide elastic under the
hood and higher seam in the middle of
the front for good comfort and perfect
support. Wide padded and adjustable
shoulder straps for comfortable relief.

Extra soft bro
sizes a perfect
on the cups.
hood and higher seam in the middle of
the front for good support. Wide support. Wide shoulder straps for comfortable relief.

Extra soft bra developed to give large sizes a perfect support. Beautiful lace on the cups. . Wide elastic under the hood and higher seam in the middle of the front for good comfort and perfect support. Wide padded and adjustable shoulder straps for comfortable relief.

ART. NO. 10310
COLOR 5800 Plum
SIZE/CUP 75–100 B–E
MATERIAL 95% CO, 5% EL
DELIVERY Running item

ART. NO. 10310
COLOR 2100 Cream
SIZE/CUP 75–100 B–E
MATERIAL 95% CO, 5% EL
DELIVERY Running item

ART. NO. 10310
COLOR 9000 Black
SIZE/CUP 75–100 B–E
MATERIAL 95% CO, 5% EL
DELIVERY Running item

ART. NO. 10310
COLOR 1000 White
SIZE/CUP 75-100B-G 75-90 HI
MATERIAL 95% CO, 5% EL
DELIVERY Running item

ART. NO. 16520

COLOR 1000 White

SIZE/CUP 80–110 A, 75-110 BE

MATERIAL 90% CO, 5% PA, 5% EL

DELIVERY Running item











SOFT BRA

TREASURE

SOFT BRA

Soft bra with beautiful lace on the cups. shoulder straps for wonderful shape.

TREASURE FAIRTRADE NET COTTON SOFT BRA SOFT BRA

Soft bra with beautiful lace on the cups Double layers of cotton under the cups for the best fit. Adjustable wide padded shoulder straps for wonderful shape. Made of an organic fairtrade certified cotton of the highest quality.

Soft bra with beautiful lace on the cups. Double layers of cotton under the cups for the best fit. Adjustable wide padded shoulder straps for wonderful shape. Made of an organic fairtrade certified cotton of the highest quality.

Double layers of cotton under the cups for the best fit. Adjustable wide padded Made of an organic fairtrade certified cotton of the highest quality.

good support and posture. Decorative net on the cups for a more beautiful expression. Made of soft organic cotton which means that it maintains a high quality. Fairtrade certified cotton.

Perfect t-shirt bra with sewn 2-piece

cup and elastic hem that provides extra

ART. NO. 17700 **COLOR** 9000 Black **SIZE/CUP** 80–105 B–F MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

ART. NO. 17700 COLOR 1000 White **SIZE/CUP** 80-105 B-F MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

ART. NO. 17700 COLOR 6250 Blue **SIZE/CUP** 80–105 B–F MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

ART. NO. 17160 COLOR 1000 White **SIZE/CUP** 75–105 B–E MATERIAL 95% CO, 5% EL. **DELIVERY** Running item









FAIRTRADE NET COTTON

SOFT BRA

SOFT BRA

SENSIBLE

Soft bra made of soft, organic cotton

molded and a soft silhouette. The soft,

padded shoulder straps provide a com-

fortable relief and are adjustable for a

personal fit. Nickel-free rings and hook

/ hook fastening.

that is also Fairtrade certified. Bras have

SOFT BRA

Soft bra made of soft, organic cotton that is also Fairtrade certified. Bras have molded and a soft silhouette. The soft, padded shoulder straps provide a comfortable relief and are adjustable for a personal fit. Nickel-free rings and hook / hook fastening.

SENSIBLE

Soft bra made of soft, organic cotton that is also Fairtrade certified. Bras have molded and a soft silhouette. The soft, padded shoulder straps provide a comfortable relief and are adjustable for a personal fit. Nickel-free rings and hook / hook fastening.

BEAUTIFORM

SOFT BRA

Perfect t-shirt bra with sewn 2-piece cup and elastic hem that provides extra good support and posture. Decorative net on the cups for a more beautiful expression. Made of soft organic cotton which means that it maintains a high quality. Fairtrade certified cotton.

ART. NO. 17160 **COLOR** 9000 Black **SIZE/CUP** 75-95 B-E MATERIAL 95% CO, 5% EL. **DELIVERY** Running item

ART. NO. 16632 COLOR 1000 White **SIZE/CUP** 80–105 B–E MATERIAL 95% CO, 5% EL **DELIVERY** Running item

ART. NO. 16632 COLOR 9000 Black **SIZE/CUP** 80–105 B–E MATERIAL 95% CO, 5% EL **DELIVERY** Running item

ART. NO. 16770 **COLOR** 1000 White **SIZE/CUP** 75-95 B-E MATERIAL 95% CO 5% EL **DELIVERY** Running item

Wired Bras

Swegmark offers wired bras that have a built-in soft bow that follows the body and prevents chafing. We prioritize function and a good fit when manufacturing. Our wired bras lift and give your bust a perfect support and a natural shape for the smaller bust at the same time as it gives a firm and nice shape to the larger bust.

Choose a t-shirt bra for small or large breasts and combine our t-shirt bra with a perfectly matching and well-fitting panty/belt.











SMOOTH LINE

WIRE BRA







ADAMO BASIC

WIRE BRA



Padded underwire bra with soft bows straps with disassembled inside.

that shape nicely to the body. Elastic material with brushed inside that gives a nice and comfortable feeling to the body. Adjustable, padded shoulder

LACE SHAPE

WIRE BRA

Lightweight padded underwire bra with soft bows that shape nicely to the body. The model is especially suitable for larger busts. Shapes and gives a nice silhouette. Padded, adjustable and wide shoulder straps for best support and relief.

SIZE/CUP 75–90 B–C, 70–90 D,

MATERIAL 75% PA, 25% EL

DELIVERY Running item

ART. NO. 16730

70-85 E

COLOR 2100 Cream

Lightweight padded underwire bra with support and relief.v

> **ART. NO.** 16730 **COLOR** 9000 Black **SIZE/CUP** 75-90 B-C, 70-90 D, 70-85 E, 75-85 F-G MATERIAL 75% PA, 25% EL

SMOOTH LINE

WIRE BRA

soft bows that shape nicely to the body. The model is especially suitable for larger busts. Shapes and gives a nice silhouette. Padded, adjustable and wide shoulder straps for best

ART. NO. 16730 COLOR 1000 White **SIZE/CUP** 75-90 B-C, 70-90 D, 70-85 E, 75-85 F-G **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

ADAMO BASIC

Padded, adjustable and wide shoul-

der straps for best support and relief.

Lightweight padded underwire bra with

soft bows. The product is developed in

collaboration with Amelia Adamo.

Match with matching panties for a

perfect overall impression.

WIRE BRA

Padded, adjustable and wide shoulder straps for best support and relief. Lightweight padded underwire bra with soft bows. The product is developed in collaboration with Amelia Adamo. Match with matching panties for a perfect overall impression.

Padded, adjustable and wide shoulder straps for best support and relief. Lightweight padded underwire bra with soft bows. The product is developed in collaboration with Amelia Adamo. Match with matching panties for a perfect overall impression.

ADAMO BASIC

WIRE BRA

Lightweight padded underwire bra with support and relief.v

> **ART. NO.** 17570 COLOR 5800 Plum **SIZE/CUP** 70–100 B–C, 70–95 D–E, 70-90 F **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

ART. NO. 17570 COLOR 2100 Cream **SIZE/CUP** 70–100 B–C, 70–95 D–E, 70-90 F **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

ART. NO. 17570 **COLOR** 9000 Black **SIZE/CUP** 70–100 B–C, 70–95 D–E, 70-90 F **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

LACE SHAPE

WIRE BRA

Padded underwire bra with soft bows that shape nicely to the body. Elastic material with brushed inside that gives a nice and comfortable feeling to the body. Adjustable, padded shoulder straps with disassembled inside. Nickel-free hook / husk buttoning Nickel-free hook / husk buttoning

ART. NO. 10840 COLOR 2100 Cream **SIZE/CUP** 75-95 B-E MATERIAL 60% PA, 40% EL **DELIVERY** Running item

ART. NO. 10840 **COLOR** 9000 Black **SIZE/CUP** 75-95 B-E MATERIAL 60% PA, 40% EL **DELIVERY** Running item

SMOOTH LINE WIRE BRA

soft bows that shape nicely to the body. The model is especially suitable for larger busts. Shapes and gives a nice silhouette. Padded, adjustable and wide shoulder straps for best

DELIVERY Running item







ADAMO BASIC

WIRE BRA

Padded, adjustable and wide shoul-

der straps for best support and relief.

Lightweight padded underwire bra with

soft bows. The product is developed in

collaboration with Amelia Adamo.

Match with matching panties for a

perfect overall impression.

Padded underwire bra with elastic lace on the cups. Soft arches that shape nicely to the body. The neat gives a natural and nice shape to the smaller bust. The neat padding gives the larger bust a firm and nice shape. Wide padded

ART. NO. 17570 **COLOR** 1000 White **SIZE/CUP** 70–100 B–C, 70–95 D–E, 70-90 F **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

WIRE BRA

SENTENCE

shoulder straps for extra support.

ART. NO. 10760 COLOR 9000 Black **SIZE/CUP** 75-90 B-E MATERIAL 65% PA 35% EL **DELIVERY** Running item

SENTENCE

WIRE BRA

Padded underwire bra with elastic lace on the cups. Soft arches that shape nicely to the body. The neat gives a natural and nice shape to the smaller bust. The neat padding gives the larger bust a firm and nice shape. Wide padded shoulder straps for extra support.

ART. NO. 10760 COLOR 1000 White **SIZE/CUP** 75-90 B-E MATERIAL 65% PA, 35% EL **DELIVERY** Running item







Sports Bras

Find a sports bra that fits you perfectly! All sports bras from Swegmark are stable and provide extra support during training. We have a wide range of sizes and models for both small and large breasts.

All our Sports Bras are of a high quality and are made of comfortable, adapted moisture-transporting materials such as CoolMax. We have a sports bra with various support and work with extra functions such as a wide elastic under the hood and comfortable wide padded shoulder straps for the best support and comfort during training.









SPORTS BRA

Best sports bra with extreme support for intense workouts. Made of a material that retains its softness and feeling of comfort during sports or when it is worr for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back.

ART. NO. 14400S COLOR 6750 Blue **SIZE/CUP** 75–90 A. 70–100 B–F MATERIAL 55% PA, 35% PE, 10% EL **DELIVERY** Running item

comfort during sports or when it is worn for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back. **ART. NO.** 14400S **COLOR** 4800 Raspberry **SIZE/CUP** 75–90 A, 70–100 B–F MATERIAL 55% PA, 35% PE, 10% EL

DELIVERY Running item



MOVEMENT

SPORTS BRA

Best sports bra with extreme support for

intense workouts. Made of a material

that retains its softness and feeling of



SPORTS BRA

ART. NO. 14400S

COLOR 2220 Beige

DELIVERY Running item

SIZE/CUP 75–90 A, 70–100 B–F

MATERIAL 55% PA, 35% PE, 10% EL





MOVEMENT MOVEMENT

SPORTS BRA

Best sports bra with extreme support for Best sports bra with extreme support for intense workouts. Made of a material intense workouts. Made of a material that retains its softness and feeling of that retains its softness and feeling of comfort during sports or when it is worn comfort during sports or when it is worn for a long time. Adjustable shoulder for a long time. Adjustable shoulder straps with a ring that can easily be fasstraps with a ring that can easily be fastened together to the wrestler's back. tened together to the wrestler's back.

> **ART. NO.** 14400S **COLOR** 6150 Turquoise **SIZE/CUP** 75-90 A, 70-100 B-F MATERIAL 55% PA, 35% PE, 10% EL

DELIVERY Running item





SPORTS BRA

EXTREME SUPPORT

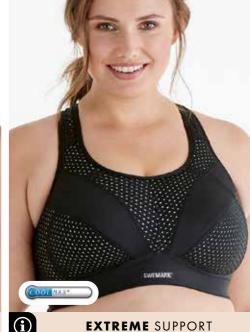
Best sports bra with extreme support for intense workouts. Made of a material that retains its softness and feeling of comfort during sports or when it is worn for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back.

ART. NO. 14400S COLOR 9000 Black **SIZE/CUP** 75-90 A, 70-120 B, 70-115 C, 70-110 D, 70-105 E, 70-100 F, 75-95 G

MATERIAL 55% PA, 35% PE, 10% EL **DELIVERY** Running item







MOVEMENT

SPORTS BRA

Best sports bra with extreme support for intense workouts. Made of a material that retains its softness and feeling of comfort during sports or when it is worn for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back.

ART. NO. 14400S

COLOR 1000 White

DELIVERY Running item

75-95 G

SPORTS BRA

Sports bra with extreme support. Padding on the sides. Double layers on the cups for support and support. Made of a moisture-transporting Cool Max material that gives a comfortable feeling, allows the skin to breathe and effectively transports moisture away from the body.

INCREDIBLE

SIZE/CUP 75–90 A, 70–120 B, 70–115 C, 70-110 D, 70-105 E, 70-100 F,

MATERIAL 50% PA, 40% PE, 15% EL

MOVEMENT

SPORTS BRA

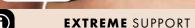
Best sports bra with extreme support for intense workouts. Made of a material that retains its softness and feeling of comfort during sports or when it is worn for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back.

ART. NO. 14400S **COLOR** 8502 Grey-Black **SIZE/CUP** 75-90 A, 70-100 B-F MATERIAL 55% PA, 35% PE, 10% EL **DELIVERY** Running item

ART. NO. 14710S **COLOR** 9110 Black **SIZE/CUP** 75-90 A, 70-100 B-E, 75-100 F-G, 75-95 H-I

MATERIAL 55% PA, 35% PE, 10% EL **DELIVERY** Running item







SPORTS BRA

Adjustable shoulder straps. Comfortable padded shoulder straps. Padded side cups for extra support and comfort. Fully lined cups for good support. Soft piping for comfort. High back for maximum support. Racer back function available. COOL MAX®

ART. NO. 14712S **COLOR** 9115 Black/White/Beige **SIZE/CUP** 75-95 B-G MATERIAL 65% PA, 30% PE, 5% EL **DELIVERY** Running item





COURAGE

SPORTS BRA

Extreme support sports bra adapted for intense workout. Moulded double layers in front. Extra wide elastic for comfort and movement. Regular back, special ring with hook to transform to a racer back. Light and comfortable Soft Seal® hook & eye with inverted sealed edges. COOL MAX®

ART. NO. 14660S **COLOR** 1000 White **SIZE/CUP** 70 B-E och 75-95 B- G MATERIAL 50% PA, 45% PE, 5% EL **DELIVERY** Running item





SPORTS BRA

COURAGE

Extreme support sports bra adapted for intense workout. Moulded double layers in front. Extra wide elastic for comfort and movement. Regular back, special ring with hook to transform to a racer back. Light and comfortable Soft Seal® hook & eye with inverted sealed edges. COOL MAX®

ART. NO. 14660S **COLOR** 9000 Black **SIZE/CUP** 70 B-E och 75-95 B- G MATERIAL 50% PA, 45% PE, 5% EL

DELIVERY Running item

(i) EXTREME SUPPORT

AUTHENTIC

reco 6

SPORTS BRA

RECO Nylon has the same properties as ordinary nylon, but with less impact on the environment. 88% less carbon dioxide emissions compared to regular nylon. 84% less waste consumption than ordinary nylon. 88% less water consumption than regular nylon

ART. NO. 14810S **COLOR** 9000 Black **SIZE/CUP** 75-95 B-E MATERIAL 55% PA Reco, 45% EL **DELIVERY** Running item





SECURE

SPORTS BRA

Beautifully patterned net in the front. Made with extreme support with a material that retains its softness and feeling of comfort during sports or when worn for a long time.

ART. NO. 14402S **COLOR** 9250 Black/Beige **SIZE/CUP** 75-90 A, 70-95 B-G MATERIAL 55% PA, 35% PE, 10% EL **DELIVERY** Running item

ART. NO. 14661S **COLOR** 8502 Grey/Black **SIZE/CUP** 75-95 B-G

EXTREME SUPPORT

ADAMO COURAGE

SPORTS BRA

Made of a moisture-transporting Cool-

Max material that gives a comfortable

feeling, allows the skin to breathe and

effectively transports moisture away from

the body. Double layers on the cups for

extra support and support. Adjustable

shoulder straps

MATERIAL 50% PA, 45% PE, 5% EL **DELIVERY** Running item

 \odot **EXTREME** SUPPORT







SPORTS BRA

ART. NO. 14790S

COLOR 4301 Crystal pink

MATERIAL 50% PA, 40% PE, 10% EL

SIZE/CUP 75-95 B-F

DELIVERY Running item

SPORTS BRA

Sports bra with extreme support. Made of a soft and comfortable funk-transporting CoolMax material that allows the skin to breathe. Wide elastic at the bottom for extra support. Comfortable wide padded shoulder straps for extra unloading.

CAPTURE

COOL MAX® fabric. Adjustable shoulder straps. Comfortable padded shoulder straps. Moulded cups for comfort and soft silhouette. Double fabric in cups. Fully lined cups for good support. Soft pipi ng for comfort. High back for maximum support. Racer back function available.

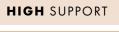
EXTREME SUPPORT

ENERGY

ART. NO. 14840S **COLOR** 9250 Black/Beige **SIZE/CUP** 75-95 B-G **MATERIAL** 65% PES, 35% PA, 5% EL **DELIVERY** Running item

62. 63.





SPORTS BRA

MAGIC

Sports bra with molded, padded cups and with a wider elastic at the bottom.

The padded cups give a nice feeling and help keep the breasts in place. Soft inside on elastic for extra comfortable comfort.

Made of a wonderfully soft material that breathes.

ART. NO. 14800S-9000 COLOR 9000 Black SIZE/CUP 75-95 B-E MATERIAL 45% PA, 40% PE, 15% EL DELIVERY Running item



MAGIC

SPORTS BRA

Sports bra with molded, padded cups and with a wider elastic at the bottom.

The padded cups give a nice feeling and help keep the breasts in place. Soft inside on elastic for extra comfortable comfort.

Made of a wonderfully soft material that breathes.

ART. NO. 14800S-1000 **COLOR** 1000 White **SIZE/CUP** 75-95 B-E **MATERIAL** 45% PA, 40% PE, 15% EL **DELIVERY** Running item



MEDIOM SOFT

SPORTS BRA

ACTIVATE

Very comfortable sports bra with medium support that is made of material that removes heat and moisture from the body. Wide, padded and adjustable shoulder straps for soft relief for the shoulders. Wide elastic under the bust provides extra support.

ART. NO. 10350S
COLOR 2220 Beige
SIZE/CUP 75–105 B–F
MATERIAL 85% PA, 15% EL
DELIVERY Running item



ACTIVATE

SPORTS BRA

Very comfortable sports bra with medium support that is made of material that removes heat and moisture from the body. Wide, padded and adjustable shoulder straps for soft relief for the shoulders. Wide elastic under the bust provides extra support.

ART. NO. 10350S
COLOR 9000 Black
SIZE/CUP 75–105 B–F
MATERIAL 85% PA, 15% EL
DELIVERY Running item



ACTIVATE

SPORTS BRA

Very comfortable sports bra with medium support that is made of material that removes heat and moisture from the body. Wide, padded and adjustable shoulder straps for soft relief for the shoulders. Wide elastic under the bust provides extra support.

ART. NO. 10350S
COLOR 1000 White
SIZE/CUP 75–105 B–F
MATERIAL 85% PA, 15% EL
DELIVERY Running item



65.

Extended sizes - up to I-cup

Now up to I-cup.





MEADOW

SOFT BRA

Bestselling soft bra with padded support on the side for extra support and comfort. Sewn 2-piece cup for good support and perfect fit. High back for maximum support that gives you a stable overall feeling. Comfortable wide padded shoulder straps.

ART. NO. 11891 COLOR 9000 Black

SIZE/CUP 80-125 A, 70-125 BCDEF MATERIAL 90% PA, 10% EL **DELIVERY** Running item

MEADOW

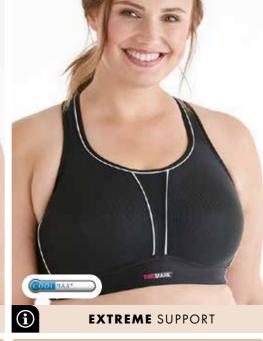
SOFT BRA

Bestselling soft bra with padded support on the side for extra support and comfort. Sewn 2-piece cup for good support and perfect fit. High back for maximum support that gives you a stable overall feeling. Comfortable wide padded shoulder straps.

ART. NO. 11891 **COLOR** 1000 White **SIZE/CUP** 80-125 A, 70-125 BCDEF MATERIAL 90% PA, 10% EL **DELIVERY** Running item









COTTON BLOOM

SOFT BRA

Soft bra made of organic cotton that is also Fairtrade certified. Beautiful lace at the top of the hive. Comfortable husk and chin fastening at the back with internal seams to prevent chafing against the skin.

ART. NO. 10310 COLOR 1000 White **SIZE/CUP** 75-100 B-G, 75-90 HI MATERIAL 95% CO, 5% EL **DELIVERY** Running item

INCREDIBLE

ports moisture away from the body.

SPORTS BRA

Sports bra with extreme support. Padding on the sides. Double layers on the cups for support and support. Made of a moisture-transporting Cool Max material that gives a comfortable feeling, allows the skin to breathe and effectively trans-

ART. NO. 14710S COLOR 9110 Black **SIZE/CUP** 70-90 A, 70-100 B-E, 75-100 F-G, 75-95 H-I MATERIAL 50% PA, 40% PE, 15% EL **DELIVERY** Running item

MOVEMENT

SPORTS BRA

Best sports bra with extreme support for intense workouts. Made of a material that retains its softness and feeling of comfort during sports or when it is worn for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back.

ART. NO. 14400S

COLOR 9000 Black

70-100 F, 75-95 G

DELIVERY Running item

SIZE/CUP 75-90 A, 70-120 B,

70-115 C, 70-110 D, 70-105 E,

MATERIAL 55% PA, 35% PE, 10% EL

Best sports bra with extreme support for intense workouts. Made of a material that retains its softness and feeling of comfort during sports or when it is worn for a long time. Adjustable shoulder straps with a ring that can easily be fastened together to the wrestler's back.

MOVEMENT

SPORTS BRA

ART. NO. 14400S COLOR 1000 White 70-100 F, 75-95 G **DELIVERY** Running item

SIZE/CUP 75-90 A, 70-120 B, 70-115 C, 70-110 D, 70-105 E, MATERIAL 55% PA, 35% PE, 10% EL

Panties/Bodys

We at Swegmark have been manufacturing different types of bodys and panties for over 50 years. This has given us a great deal of experience in terms of quality, comfort and fit. For us, a good belt is one that holds the stomach in, shapes the waist and at the same time lifts the buttocks. Many of our panties have beautiful lace details.













PANTY

Panties with extra high waist and

shaping nets at the front that hold the

stomach. Made in Novarel which is a

microfiber material that increases blood

circulation and helps prevent cellulite.

Match with the matching underwire bra

for a perfect overall impression.

Panties with extra high waist and shaping nets at the front that hold the stomach. Made in Novarel which is a microfiber material that increases blood circulation and helps prevent cellulite. Match with the matching underwire bra for a perfect overall impression.

ART. NO. 21640

SIZE 36–48

COLOR 9000 Black

MATERIAL 75% PA, 25% EL

DELIVERY Running item

ART. NO. 21640 COLOR 5800 Plum **SIZE** 36-48 **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

ADAMO

PANTY

Panties with extra high waist and shaping nets at the front that hold the stomach. Made in Novarel which is a microfiber material that increases blood circulation and helps prevent cellulite. Match with the matching underwire bra for a perfect overall impression.

PANTY

ART. NO. 21640 COLOR 1300 Vanilla **SIZE** 36-48 **MATERIAL** 75% PA, 25% EL **DELIVERY** Running item

ADAMO GRACE

PANTY

Panties with extra high waist and shaping nets at the front that hold the stomach. The back seam is centered to give a better fit, together with low cut leg ends it gives a beautiful silhouette. The material is elastic and has a brushed inside that gives a soft and comfortable feeling.

ART. NO. 21180 COLOR 2220 Beige **SIZE** 36/38, 40/42, 44/46, 48/50, 52/54 MATERIAL 80% PA, 20% EL **DELIVERY** Running item

ADORABLE

(i)

BODY

Beautifully shaping body with elastic lace. It forms a comfortable waist and hips and provides a nice support and lift for the bust. Wide padded and adjustable shoulder straps that relieve the shoulders.

ART. NO. 37540 COLOR 1000 White **SIZE/CUP** 75–105 B–E MATERIAL 80% PA, 20% EL **DELIVERY** Running item

ADORABLE

BODY

Beautifully shaping body with elastic lace. It forms a comfortable waist and hips and provides a nice support and lift for the bust. Wide padded and adjustable shoulder straps that relieve the shoulders.

ART. NO. 37540 COLOR 6700 Navy **SIZE/CUP** 75–105 B–E MATERIAL 80% PA, 20% EL **DELIVERY** Running item



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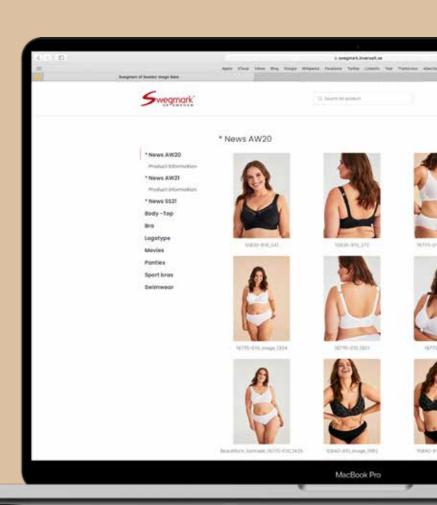
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